

# DRAFT BILINGUAL CARDIFF STRATEGY 2022-27

Prepared in line with the requirements of Welsh Language Standard 145 under the Welsh Language Standards (No.1) Regulations 2015.

This document is available in Welsh / Mae'r ddogfen hon ar gael yn Gymraeg.

Caerdydd  
**Ddwyieithog**



# OVERVIEW

The Welsh Language (Wales) Measure 2011 established a legal framework to impose duties on certain organisations to comply with standards in relation to the Welsh language by way of sub-legislation (Welsh Language Standards (No.1) Regulations 2015).

The standards issued to the City of Cardiff Council are listed in *'The City of Cardiff Council Compliance Notice – Section 44 Welsh Language (Wales) Measure 2011'*.

Standard 145 requires the Council to produce and publish a five-year strategy which sets out how we will promote and facilitate the use of Welsh.

This strategy will include a target to increase the number of Welsh speakers within Cardiff as well as specific actions to facilitate the use of the language to support the Welsh Government's Cymraeg 2050 vision to achieve a million Welsh speakers by 2050.

The first Bilingual Cardiff Strategy was put in place for 2017-2022 and this represents its first revision and will be operational for 2022-2027. It will be reviewed and approved by Cardiff Council's Cabinet and published by March 2022.

**Welsh Language Standard 145 states:**

**You must produce, and publish on your website, a 5-year strategy that sets out how you propose to promote the Welsh language and to facilitate the use of the Welsh language more widely in your area; and the strategy must include (amongst other matters)**

- (a) a target (in terms of the percentage of speakers in your area) for increasing or maintaining the number of Welsh speakers in your area by the end of the 5-year period concerned, and**
- (b) a statement setting out how you intend to reach that target; and you must review the strategy and publish a revised version on your website within 5 years of publishing a strategy (or of publishing a revised strategy)**

## CONTACT

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# 1. BILINGUAL CARDIFF

## Mission Statement

Work with partners to double the number of Welsh speakers in Cardiff by 2050 through the Bilingual Cardiff Strategy, in line with Welsh Government's vision.

## Vision

Our vision is to develop a truly bilingual Cardiff. A Cardiff where our citizens can live, work and play, as well as access services and support in Welsh or English equally.

A capital city where bilingualism is promoted as something completely natural, and where the Welsh language is protected and nurtured for future generations to use and enjoy.

Cardiff has been one of the fastest growing major cities in Britain, and this growth has had a positive impact on the Welsh language.

Over the last 25 years, the number of Welsh speakers in Cardiff has more than doubled with the latest census figures indicating that over 16 % of the city's population have one or more skills in the Welsh language.

As the city grows our aim is to increase both the number and percentage of Welsh speakers and learners in Cardiff. We fully support Cymraeg 2050, the Welsh Government's vision for a million Welsh speakers by 2050.

In order for Cardiff to play its part in achieving this vision, we would need to increase the number of Welsh speakers (aged 3+) in Cardiff by 15.9%. Based on the projected number of Welsh speakers of 42,584 in the 2021 Census, this would require an increase to 49,355 in the 2031 Census. In order to support the commitment to increase the number of Welsh speakers in line with the targets set by Cymraeg 2050, we will need to increase the number of Welsh speakers (aged 3+) in Cardiff by 3,386 during the lifetime of this Strategy 2022-27 and this is included as an objective in the action plan.

The targets for the increase in the number of Welsh speakers in Cardiff will be revised following the publication of Census 2021 data.

Our approach set out in this document is structured to reflect the strategic areas outlined in the Welsh Government's Cymraeg 2050 Welsh language strategy. Cymraeg 2050 is structured around 3 strategic areas which have been identified with the aim of increasing the use of Welsh.



The Bilingual Cardiff Strategy 2022-27 sets out our strategic priorities under each of these areas and identifies the change that we will need to make to realise our vision of a bilingual Cardiff.

This is a strategy for the city as a whole, not for any one organisation. Delivering the strategy relies on partnership working between public sector partners, between the public, private and education sectors; and, most importantly of all, with the people of Cardiff.

The first Bilingual Cardiff Strategy has created valuable and productive relationships with partners across the city under the Bilingual Cardiff banner. They include organisations such as Mudiad Meithrin, yr Urdd and Menter Caerdydd, higher and further education providers such as Cardiff University and Cardiff and Vale College, and cultural organisations such as the Wales Millennium Centre and Literature Wales.

The revised strategy for 2022-27 will deepen these relationships through the agreement and delivery of ambitious and wide-ranging outcomes and objectives as part of the Bilingual Cardiff action plan. Bilingual Cardiff will also look to extend the partners network both in terms of representation for the citizens of Cardiff and through the inclusion of regional partners across the Southeast Wales region.

Supporting young people, families and communities to learn, speak, use and choose Welsh will also be at the heart of delivering our ambitions. Recent years have seen a significant increase in the growth of Welsh medium education in the city with an ever-increasing number of our children and young people now receiving their education in Welsh.

The education system and the Council's Welsh in Education Strategic Plan 2022-32 will play a key role in ensuring the future growth of the language as we aim to increase the number of children – and parents – who have the opportunity to learn and speak Welsh and have opportunities to use the language outside the school gates.

## 2. A BILINGUAL CAPITAL: CARDIFF'S LANGUAGE PROFILE

The city has seen a significant increase in the number and percentage of Welsh speakers, with numbers doubling in the 20 years between the 1991 and 2011 censuses. The 2011 census statistics indicate that 16.2% of the population of Cardiff have one or more skills in the Welsh language (ability to read, write or/and understand Welsh), and 36,735 or 11.1% of the county's population are Welsh speakers.

The number of Welsh speakers is projected to be 42,584 in 2021<sup>1</sup>. This projection will be validated, and all related targets revised as necessary, following publication of the 2021 Census data.

**Comparison in the number and percentage of Welsh speakers between 1991 and 2021:**

CARDIFF			
1991	2001	2011	2021 (projected)
18,071 (6.6%)	32,504 (11%)	36,735 (11.1%)	42,584 (11.6%) <sup>2</sup>

Cardiff has experienced a consistent rise in both the number and percentage of Welsh speakers over the last 30 years and is currently the local authority with the third highest number<sup>3</sup> of Welsh speakers in Wales.

The concentration of Welsh speakers across the city's electoral wards ranges from 7-9% in areas such as Llanrumney, Adamsdown and Butetown to 17-19% in Creigiau / St. Fagans, Pentyrch and Canton<sup>4</sup>. It is anticipated that the 2021 Census results will demonstrate a sustained increase in both the number and percentage of Welsh speakers across the city of Cardiff.

1. Based on the Welsh Government's Annual Population Survey and Local Authority Profile Data

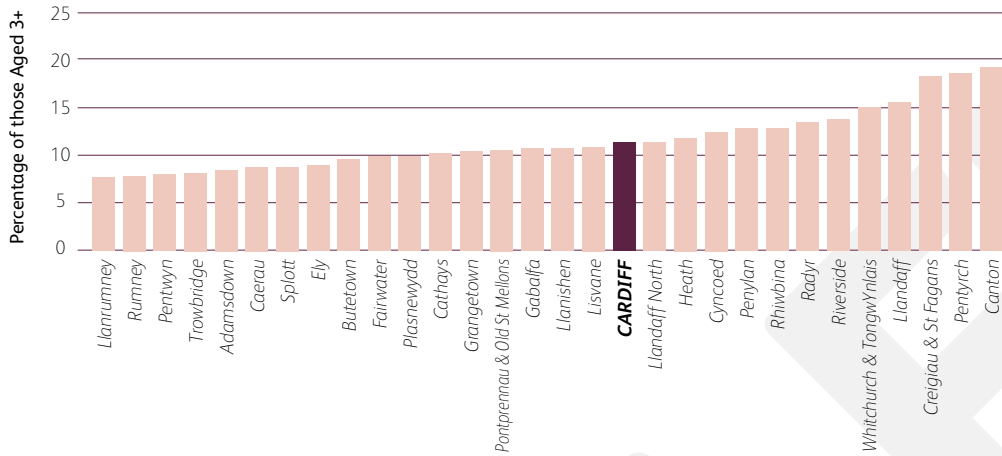
2. Based on WG's projected population for Cardiff in 2021 (365,317)

3. Annual Population Survey

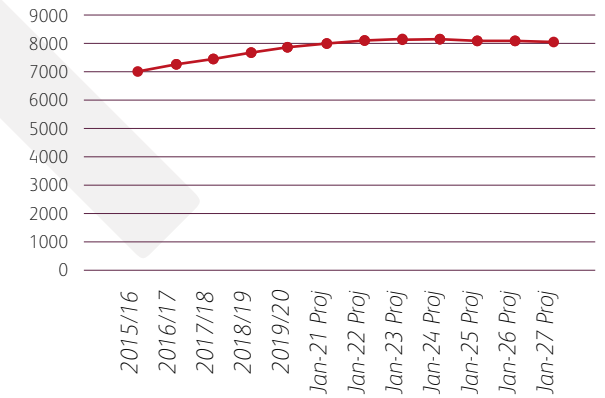
4. 2011 Census data.



Percentage of Population Aged 3+ able to speak Welsh, 2011 (Census)



Number of students enrolled in Welsh medium education 2004/5 – 2027 (projected)



The growth in the number of Welsh speakers in Cardiff has been driven by two well documented trends:

1. A significant number of Welsh speakers have migrated to Cardiff since the 1980s.
2. The expansion of Welsh medium primary and secondary education driven by policy, practice and the commitment of parents and teaching staff.<sup>5</sup>

The projected number of pupils takes account of the most recent data for take up of places provided by the Pupil Level Annual School Census (PLASC) in the last three years. The

projected numbers begin to fall from January 2024 due to a reduction in the birth rate and the consequent reduction in the numbers entering primary schools.

The city has three Welsh medium secondary schools, and seventeen Welsh primary schools (of which two are dual stream primary schools). The most recent numbers on roll data confirmed 4707 pupils in attendance at primary level, and 2756 aged 11-16 years at secondary level (April 2021). Further information about Cardiff’s language profile may be viewed [here](#).

5. Please see The City of Cardiff Council Welsh in Education Strategic Plan 2022-32

### 3. POLICY CONTEXT

The production, publication and implementation of a five-year strategy to promote the Welsh language is a statutory requirement derived from the Welsh language standards (No.1) Regulations 2015.

The Bilingual Cardiff Strategy for 2022-27 represents both a revision and continuation of the first Bilingual Cardiff Strategy (2017-2022) and builds upon work undertaken in Cardiff to meet the needs of the city's Welsh speakers, learners and communities.

In addition, this Strategy provides a core foundation in meeting the 'well-being' goal - A Wales of vibrant culture and thriving Welsh language – in accordance with the Well-being of Future Generations (Wales) Act 2015.

The following section sets out the statutory and policy framework within which this new strategy sits:

#### **Welsh Language (No.1) Regulation Standards 2015**

The Welsh Language (Wales) Measure 2011 established a legal framework to impose a statutory on public bodies in Wales to comply with standards of conduct with regard to the Welsh language. Cardiff Council has implemented these standards since March 2016.

The standards to ensure that:

- the people of Wales have a legal right to use the Welsh language;
- the Welsh language is not treated less favourably than the English language; and
- the use of the language is promoted and facilitated in all aspects of the Council's work and service delivery.

The Welsh language standards replaced the system of Welsh language schemes presented by the 1993 Welsh Language Act and the Council has a statutory duty to produce and publish an annual report detailing their implementation.





### **The Well-being of Future Generations (Wales) Act 2015**

This Act aims to improve the social, economic, environmental and cultural well-being of Wales. The Act will make the public bodies listed in the Act think more about the long term, work better with people and communities and each other, look to prevent problems and take a more joined-up approach. One of the seven Well-being goals listed in the Act is “A Wales of vibrant culture and thriving Welsh language”.

### **Cymraeg 2050**

Published in 2017 this is the Welsh Government’s vision of achieving a million Welsh speakers by the year 2050. It introduces three core themes which will facilitate the achievement of this ambition:

- Increasing the number of Welsh speakers
- Increasing the use of Welsh
- Creating favourable conditions – infrastructure and context

The Bilingual Cardiff Strategy details Cardiff Council’s commitment and objectives to support the Welsh Government’s vision and its action plan follows the three themes noted above.

### **Delivering Ambition: Cardiff Council’s Corporate Plan 2020-22 & Cardiff Wellbeing Plan 2018-2022**

Delivering Capital Ambition, the Council’s Corporate Plan, sets out how the Administration’s priorities for Cardiff will be achieved, providing clarity on what will be delivered, and by when. Capital Ambition identifies four priorities:

- Working for Cardiff: Making sure that all our citizens can contribute to, and benefit from, the city’s success.
- Working for Wales: A successful Wales needs a successful capital city.
- Working for the Future: Managing the city’s growth in a sustainable way.
- Working for Public Services: Making sure our public services are delivered efficiently, effectively and sustainably in the face of the rising demand and reducing budgets.

The Cardiff Well-being Plan sets out the Cardiff Public Sector Boards’ priorities for action over the next 5 years, and beyond. The plan focuses on the areas of public service delivery which fundamentally require partnership working between the city’s public and community services, and with the citizens of Cardiff.

## **Cardiff 2030**

This is Cardiff Council's vision for education and builds on extensive engagement and consultation with school leaders, governors, wider educators, partners and stakeholders, together with many children and young people, between January and July 2019.

It sets out to consolidate the gains made under Cardiff 2020 but also marks out a broader scope and greater ambition for learning in Cardiff for the future. This embraces learning beyond formal statutory schooling and looks to strengthen the place of schools in relation to learning throughout the city more broadly.

Under five key goals it shapes, at a high level, the actions that we believe will be needed to realise our ambitions for education in Cardiff to 2030. The actions to achieve these goals will be based firmly on the two key themes of shared responsibility and partnership, and on the recognition of children and young people's rights in all that we do.

## **Child Friendly Cardiff**

Cardiff is the first city in Wales to participate in the UK committee for UNICEF's national Child Friendly Cities and Communities initiative. The ambition is for Cardiff to be recognised as a Child Friendly City: a city with children and young people at its heart, where the rights of children and young people are respected by all, a great place to grow up.

Cardiff Council will work together with its partners to create a city where all children and young people can share their voice and have an input on decisions being made that will affect them.

## 4. CARDIFF COUNCIL'S WELSH IN EDUCATION STRATEGIC PLAN 2022-2032

The Welsh Education Strategic Plan (WESP) is prepared under Section 84 of The School Standard and Organisation (Wales) Act 2013 and complies with the Welsh in Education Strategic Plans (Wales) Regulations 2019.

They place a statutory requirement on local authorities to prepare and deliver a Welsh in Education Strategic Plan (WESP). The Act enables Welsh Ministers to approve the Plan submitted, approve the Plan with modifications or reject the Plan and require the authority to prepare another.

The WESP focuses on the targets in the Welsh Medium Education Strategy and local authorities are expected to report annually on performance against these targets. In accordance with Welsh Government guidance the WESP will be implemented over a ten-year period from 2022 to 2032.

Cardiff Council will publish its 10-year Welsh in Education Plan (WESP) for 2022-2032 in February 2022. The consultation and publication timetables for both the Bilingual Cardiff Strategy and the WESP have been harmonised to facilitate the inclusion of mutual objectives and outcomes.

A key recommendation in Nico's assessment of the implementation of the first Bilingual Cardiff Strategy (2017-22) was to strengthen the relationship between the two strategies and to align targets.

This work has been undertaken in partnership with the Council's Education department and the Bilingual Cardiff Strategy 2022-27 action plan has been revised and an additional column added to confirm the WESP Outcomes supported by specific initiatives and actions.

The commitments made in the Bilingual Cardiff Strategy to increase the number of Welsh speakers in Cardiff must be supported by the expansion of Welsh medium education presented in the WESP and therefore this alignment is appropriate and both strategies will be published concurrently.



## 5. WORKING WITH PARTNERS

The first 5-year Bilingual Cardiff Strategy was launched in 2017. The strategy established the principle of partnership working with partners and stakeholders across the city.

This 5-year strategy for 2022-27 builds on these established and productive relationships to support and fulfil our shared vision of a truly bilingual city.

The Bilingual Cardiff Forum, which includes representation from the Bilingual Cardiff partners, undertakes the role of implementing and monitoring this strategy on behalf of their organisations, whilst the Bilingual Cardiff team leads on facilitating the Strategy from the Council's perspective as well as reporting progress to the Welsh Language Commissioner as part of the Council's Welsh Language Standards Annual Report. Please see **Appendix II** for further information on Bilingual Cardiff's lead partners.

The organisations comprising the Bilingual Cardiff Forum have also contributed to the Council's work and a number of partners have presented relevant projects or their organisations contribution towards the implementation of the Bilingual Cardiff Strategy Action Plan to the Bilingual Cardiff Working Group.

The Working Group is a cross-party representative group of Cardiff Council councillors who provide an overview of the implementation of the Bilingual Cardiff Strategy and its supporting action plan.



## 6. CYMRAEG 2050 STRATEGIC THEMES

### Theme 1: Increase the number of Welsh speakers

<b>Vision</b>	Increase the number and percentage of Welsh speakers in Cardiff
<b>Outcome</b>	The number and percentage of Welsh speakers in Cardiff continues to increase and meets the identified targets to achieve the Welsh Government's goals of a million Welsh speakers by 2050
<b>Areas of Work</b>	<ul style="list-style-type: none"> <li>• Language transmission in the family</li> <li>• The early years</li> <li>• Statutory education</li> <li>• Post-compulsory education</li> <li>• The education Workforce, resources and qualifications</li> </ul>
<b>Areas of Work</b>	<ul style="list-style-type: none"> <li>• Promote the benefits of using Welsh in the home and raise awareness of the Welsh language and its history and culture with families who do not speak Welsh.</li> <li>• Promote Welsh medium education with Black Asian and Minority Ethnic and under-represented communities in Cardiff.</li> <li>• Increase the number of pupils receiving Welsh medium primary and secondary education.</li> <li>• Develop opportunities for children and young people in English medium settings to positively connect with the Welsh language.</li> <li>• Implement the Welsh in Education Strategic Plan 2022-32.</li> <li>• Increase the education and training workforce who are qualified to teach Welsh as a subject and to teach other subjects through the medium of Welsh.</li> </ul>

### Theme 2: Increasing the use of Welsh

<b>Vision</b>	A truly bilingual capital city
<b>Outcome</b>	The use of the Welsh language significantly increased and normalised

<b>Areas of Work</b>	<ul style="list-style-type: none"> <li>• The workforce</li> <li>• Services</li> <li>• Social use of Welsh</li> </ul>
<b>Areas of Work</b>	<ul style="list-style-type: none"> <li>• Increase the number of Cardiff Council staff who can speak Welsh.</li> <li>• Increase the number of Cardiff Council staff who receive Welsh language training.</li> <li>• Provide Bilingual Cardiff partner organisations with best practice guidance to increase the number of their staff who speak Welsh and the number who receive Welsh language training.</li> <li>• Deliver high quality Welsh language services and meet the requirements of the Welsh language standards.</li> <li>• Establish a Youth Forum to empower young people to deliver Welsh language social events.</li> <li>• Develop a programme of activities for young people who speak Welsh as a second language.</li> </ul>

### Theme 3: Creating favourable conditions – infrastructure and context

<b>Vision</b>	Creation and maintenance of suitable conditions and an environment where the Welsh language and its speakers can thrive.
<b>Outcome</b>	The Welsh language is supported through linguistic planning, economic development, digital platforms and culture.
<b>Areas of Work</b>	<ul style="list-style-type: none"> <li>• Community and economy</li> <li>• Culture and media</li> <li>• Wales and the wider world</li> <li>• Digital technology</li> <li>• Linguistic infrastructure</li> <li>• Language planning</li> <li>• Evaluation and research</li> </ul>
<b>Areas of Work</b>	<ul style="list-style-type: none"> <li>• Develop a resource to detail all Welsh language employment and development opportunities in the city.</li> <li>• Maintain and further develop programmes of cultural activities for children and young people, families, and adults and older people.</li> <li>• Develop an information pack detailing all Welsh language services and support available in Cardiff.</li> <li>• Ensure that the Welsh language is at the heart of innovation in digital technology to enable the use of Welsh in all digital contexts.</li> <li>• Promote the use of Welsh in all new developments in Cardiff.</li> </ul>





# APPENDICES

Bilingual Cardiff: 5 Year Welsh Language Strategy 2022 - 2027

# APPENDIX 1 - BILINGUAL CARDIFF 5 YEAR ACTION PLAN

## STRATEGIC THEME 1: INCREASE THE NUMBER OF WELSH SPEAKERS

### Areas of Work:

1. Transferring the language within the family,
2. Early years,
3. Statutory education,
4. Post-compulsory education,
5. Education workforce, resources and qualifications

Objective	Target	Timetable	Reporting Source	Delivery Partner(s)	WESP Outcome(s) Supported
1. All targets for Theme 1 to be revised following receipt of 2021 Census data	Targets and priorities to be assessed following receipt of Census data and further refined/ adapted.	Census data is anticipated to be published in 2023	2021 Census	Cardiff Council	
2. Campaign to promote the use of Welsh in the home – promoting bilingualism and multi-language within non-Welsh speaking households in Cardiff	An increase in the number of families participating in Welsh and bilingual activity within the home – e.g. S4C's Clwb Cwtsh and similar activity by the Forum's partners.	Agree and launch the campaign by September 2022 and progress to be reported annually by the delivery partners.	Delivery partner reports to the BC Forum	Mudiad Meithrin Cymraeg i Blant (Welsh for Children) Menter Caerdydd S4C The Urdd Cylch methrin (nursery groups)	Outcomes 1, 2, 3, 4 & 5

Objective	Target	Timetable	Reporting Source	Delivery Partner(s)	WESP Outcome(s) Supported
3. Promote Welsh-medium education among non-Welsh speaking families to increase awareness of the history of the Welsh language and foster pride in the language.	Develop and introduce a language awareness campaign by July 2024  Partner with the Cylchau Meithrin, Cardiff Council services (e.g. Flying Start, Early Years and Childcare) and CAVUHB health workers and midwives to deliver the promote Welsh medium Education and Welsh Language awareness.	March 2024  Roll out the campaign in July 2024.	Agree the language awareness campaign in the March 2023 BC Forum meeting  Delivery partner reports to the BC Forum	Cardiff Council Cardiff University Education Consortia Menter Caerdydd The Urdd CAVUHB Cylch meithrin (Nursery groups)	<b>Outcomes 1, 2, 3, 4 &amp;</b>
4. Increase the provision of Welsh language training for parents who send their children to Welsh-medium schools.	An increase in the number of non-Welsh speaking parents sending their children to Welsh-medium schools in Cardiff who receive Welsh language training through the Forum's partners.	Initial provision to be submitted by September 2022 and participation statistics to be reported annually by delivery partners with target to be met by March 2027.	Delivery partner reports to the BC Forum	National Centre for Learning Welsh Menter Caerdydd Mudiad Meithrin The Urdd CAVC Welsh Language Immersion Unit	<b>Outcomes 1, 2, 3, 4, 5 &amp; 6</b>



Objective	Target	Timetable	Reporting Source	Delivery Partner(s)	WESP Outcome(s) Supported
5. Increase in Welsh-medium early years' social opportunities and raise awareness of this provision.	A 25 % increase in Welsh-medium early years' social provision provided by the Forum's partners.	Provision to be developed by September 2022 and participation statistics to be reported annually by delivery partners with target to be met by March 2027.	Delivery partner reports to the BC Forum	Mudiad Meithrin Cymraeg i Blant (Welsh for Children) Cardiff and Vale College Cardiff primary schools. Menter Caerdydd The Urdd Cardiff and Vale Health Board Welsh Language Commissioner	<b>Outcome 1</b>
6. Pilot initiative to work intensively in 2 different areas of the city around a primary school experiencing a reduction in the number of children seeking a place in reception/nursery class	Identify and agree a pilot scheme with two primary schools by September 2024.  Pilot launched for academic year 2024/25.	September 2023  June 2024	Delivery partner reports to the BC Forum and Cardiff Council's Welsh Education Forum (WEF)	Menter Caerdydd Mudiad Meithrin The Urdd Cardiff Welsh-medium primary schools Cardiff colleges and universities	<b>Outcomes 1 &amp; 2</b>

Objective	Target	Timetable	Reporting Source	Delivery Partner(s)	WESP Outcome(s) Supported
7. Increase in percentage of the people who can speak Welsh	<p>Census results to show that 11.6 % of Cardiff's population can speak Welsh.</p> <p>Annual increase consistent with 13 % of Cardiff population able to speak Welsh by 2027 to be confirmed by the National Survey for Wales and the Language Use Survey</p>	<p>Census report by 2023.</p> <p>Reports based on the National Survey for Wales and the Language Use Survey annually at the Forum's March meeting with the target to be met by March 2027.</p>	<p>National Census</p> <p>National Survey for Wales and Language Use Survey</p>	Cardiff Council	
8. Funding, appointing and maintaining the post of Welsh Education Promotion Officer (across the Southeast Wales Region)	<p>Agree the funding application with the Welsh Government.</p> <p>Agree the priorities and duties of the post with the BC Forum partners and appoint the officer.</p> <p>Line management for the officer and workplace support.</p>	<p>Funding in place by April 2022</p> <p>By September 2022</p> <p>September 2022 onwards</p>	<p>Funding agreement with Welsh Government.</p> <p>Job description and person specification agreed by Forum partners and successful completion of recruitment.</p> <p>The Mentrau to report annually to the BC Forum</p>	<p>Cardiff Council</p> <p>Forum Partners</p> <p>Southeast Wales</p> <p>Mentrau Iaith</p>	<b>Outcomes 1, 2, 3, 4 &amp; 7</b>

Objective	Target	Timetable	Reporting Source	Delivery Partner(s)	WESP Outcome(s) Supported
9. Agree and co-deliver Welsh-medium education promotion initiatives with organisations representing minority ethnic communities	2 promotional initiatives to be undertaken in conjunction with organisations representing minority ethnic communities on an annual basis.	Promotional initiatives to commence in September 2023	Delivery partner reports to the BC Forum	Cardiff Council C3SC All BC Forum partners Welsh Language Immersion Unit Cardiff Welsh-medium primary and secondary schools.	Outcomes 1, 2, 3, 4, 5 & 6
10. An increase in the number of places available within primary and secondary Welsh-medium secondary education in Cardiff.	23.2 % of Reception pupils taught through the medium of Welsh by January 2027.  14.7 % of Year 7 pupils taught through the medium of Welsh by 2026/27.	Progress to be reported annually following the publication of the annual report on the WESP with the target to be met by March 2027.	Cardiff Council WESP Annual Report	Cardiff Council	Outcomes 1, 2, 3, 4 & 6
11. Increase the provision for Welsh-medium additional learning needs.	4.4 % of additional learning needs provision to be provided through the medium of Welsh by 2027	Progress to be reported annually following the publication of the annual report on the WESP with the target to be met by March 2027.	Cardiff Council WESP Annual Report	Cardiff Council	Outcome 6



Objective	Target	Timetable	Reporting Source	Delivery Partner(s)	WESP Outcome(s) Supported
<p><b>12.</b> An increase in the number of secondary school pupils studying qualifications assessed through the medium of Welsh.</p>	<p>14 % of secondary school pupils study qualifications through the medium of Welsh by 2027.</p>	<p>Progress to be reported annually following the publication of the annual report on the WESP with the target to be met by March 2027.</p>	<p>Cardiff Council WESP Annual Report</p>	<p>Cardiff Council</p>	<p><b>Outcome 3</b></p>
<p><b>13.</b> An increase in the number of students studying further and higher education courses through the medium of Welsh.</p> <p>Develop and co-ordinate a campaign to promote Welsh-medium education and training for further and higher education students.</p> <p>Explore opportunities to fund a Transition Officer to support the objective and promotional campaign.</p>	<p>50 % of Welsh speaking students studying at Cardiff universities and colleges study through the medium of Welsh.</p> <p>Launch the promotional campaign by September 2024.</p> <p>Case study to be developed and presented to BC Forum partners by September 2023.</p>	<p>March 2027</p> <p>September 2024</p> <p>September 2023</p>	<p>Cardiff colleges and universities' annual reports.</p> <p>Agreement of the campaign in the September 2024 BC Forum meeting.</p> <p>Case study agreed in the September 2023 BC Forum meeting.</p>	<p>National Centre for Learning Welsh</p> <p>Cardiff and Vale College Education Consortia</p> <p>University of South Wales</p> <p>Cardiff University Cardiff</p> <p>Metropolitan University</p> <p>Coleg Cymraeg Cenedlaethol</p> <p>Cardiff Welsh-medium secondary schools</p>	<p><b>Outcome 7</b></p>

Objective	Target	Timetable	Reporting Source	Delivery Partner(s)	WESP Outcome(s) Supported
<p>13. Develop the education workforce to increase the number teaching Welsh as a subject and teaching through the medium of Welsh. This includes teachers in the English-medium education sector who have the ability to use Welsh confidently and across the curriculum and additional specialist staff to support Welsh medium ALN provision.</p>	<p>Continue to monitor data and intervene as necessary.</p>	<p>Progress to be reported annually to the BC Forum with the target to be met by March 2027.</p>	<p>Cardiff colleges and universities' annual reports.</p>	<p>National Centre for Learning Welsh</p> <p>Cardiff and Vale College</p> <p>Education Consortia</p> <p>University of South Wales</p>	<p>Outcomes 3, 4, 6 &amp; 7</p>
<p>Develop and deliver support for teachers from English-medium schools to up-skill to enable them to teach through the medium of Welsh including membership of the Sabbatical scheme and long-term support to practise and improve language skills.</p>	<p>10 teachers receive this support annually from September 2024.</p>	<p>Delivery of support by September 2024.</p>	<p>Cardiff colleges and universities' annual reports.</p>	<p>Cardiff University</p> <p>Cardiff Metropolitan University</p> <p>Coleg Cymraeg Cenedlaethol</p>	<p>Outcomes 3, 4 &amp; 7</p>
<p>Promote the Welsh Government's offer to provide free Welsh lessons to young people aged 16-25 years old and the education workforce with the Bilingual Cardiff Forum partners.</p>		<p>April 2022 onwards</p>	<p>BC Forum meetings and in communications to BC Forum partners</p>		<p>Outcomes 3, 4, 6 &amp; 7</p>

STRATEGIC THEME 2: INCREASING THE USE OF WELSH

Areas of Work:

1. The workforce,
2. Services,
3. Social use of Welsh

Objective	Target	Timetable	Reporting Source	Delivery Partner(s)	WESP Outcome(s) Supported
1. All targets for Theme 2 to be revised following receipt of 2021 Census data	Targets and priorities to be assessed following receipt of Census data and further refined/adapted.	Census data is anticipated to be published in 2023	2021 Census	Cardiff Council	
2. Establish a Bilingual Cardiff Youth Forum.  All BC Forum partners to identify one young person to represent them as members of the Youth Forum.  Identify and confirm funding to fund activity and events agreed by the Bilingual Cardiff Youth Forum.  Support the membership of the Youth Forum to be Welsh language champions on social media platforms.	Populate the Youth Forum and offer the necessary support to ensure it meets from 2022/23 onwards.  Enable the Youth Forum to run a programme of events each year by offering an events budget.  Link the Youth Forum events programme and other event funding programmes such as the Arts Council of Wales Night Out and Literature Wales Writers in Action.	April 2022  April 2023  April 2023	Delivery partner reports to the BC Forum	Cardiff Council  Arts Council of Wales  Yr Urdd  Menter Caerdydd  Literature Wales  All BC Forum Partners	Outcomes 3, 4 & 5

Objective	Target	Timetable	Reporting Source	Delivery Partner(s)	WESP Outcome(s) Supported
<p>3. Conduct a mapping exercise for Welsh medium children and young people's provision provided by Cardiff Council to identify potential gaps in provision and address them through actions and funding.</p>	<p>A comprehensive account of the Welsh medium children and young people's services provided by the Council.</p> <p>Present the findings of the mapping exercise to the Bilingual Cardiff Forum.</p> <p>Identify opportunities to develop additional provision to address identified gaps.</p>	<p>August 2022</p> <p>September 2022</p> <p>April 2023</p>	<p>Cardiff Council mapping exercise</p>	<p>Cardiff Council</p>	
<p>4. Develop a network of ambassadors who have already received Welsh-medium education to promote the language and access to Cardiff's primary and secondary schools.</p> <p>Support the ambassadors by inviting them to meet families to promote Welsh-medium education.</p> <p>Develop supporting resources (e.g. interviews with ambassadors) to be presented as digital resources and through the social media accounts of BC Partners and Council services (e.g. admissions, early years).</p> <p>Develop a campaign in conjunction with the ambassadors and BC Forum partners to promote Welsh-medium education with multi-lingual audiences.</p>	<p>All partners to identify ambassadors who will appeal to communities across Cardiff to increase access to Welsh-medium education.</p> <p>Develop and agree an engagement programme with families.</p> <p>Identify and agree a budget to support the production of resources.</p> <p>Identify representative organisations to support and agree the engagement campaign.</p>	<p>September 2023</p> <p>September 2024</p> <p>September 2024</p> <p>September 2025</p>	<p>Delivery partner reports to the BC Forum</p> <p>Agreement of the engagement programme in the September 2024 BC Forum meeting</p> <p>Budget identified and agreed in the September 2024 BC Forum meeting.</p> <p>Agreement of the engagement programme in the September 2025 BC Forum meeting</p>	<p>Cardiff Council</p> <p>Menter Caerdydd</p> <p>Cardiff Welsh-medium primary and secondary schools</p> <p>Cardiff colleges and universities</p> <p>The Urdd</p> <p>All BC Forum partners</p>	<p><b>Outcomes 1, 2, 3 &amp; 4</b></p>



Objective	Target	Timetable	Reporting Source	Delivery Partner(s)	WESP Outcome(s) Supported
5. Increase activity with 'second language' schools installing clubs, holding workshops and encouraging activities directly with the schools.	Develop strategic partnerships between BC Forum partners, Cardiff Council's WEF, and schools to support long-term provision through the medium of Welsh.	September 2024	Delivery partner reports to the BC Forum	Cardiff Council Menter Caerdydd The Urdd Literature Wales Wales Millennium Centre Arts Council of Wales Cardiff primary and secondary schools	<b>Outcomes 3, 4 &amp; 5</b>
6. Hold an annual 'Gyrfa Gymraeg' Welsh Career event to share information about the wide range of further education courses that can lead to a Welsh post.	Agree to hold it as a separate event or as part of a wider jobs fair.  Identify funding for the event to ensure it can be an annual event.  To hold the Welsh Career event.	March 2022  September 2022  By March 2023 and then annually.	Delivery partner reports to the BC Forum	Cardiff Council Menter Caerdydd Cardiff Welsh-medium Secondary Schools Cardiff Colleges and Universities Cardiff Commitment	<b>Outcomes 5 &amp; 7</b>
7. An increase in the number of Cardiff Council staff with Welsh language ability.	Increase the number of Council staff with Welsh language skills to 20% of the workforce by 2027.	March 2027	Cardiff Council's Annual Report on Welsh Language Standards	Cardiff Council	

Objective	Target	Timetable	Reporting Source	Delivery Partner(s)	WESP Outcome(s) Supported
8. An increase in the number of Cardiff Council staff receiving Welsh language training.	Increase the number of Council staff who have received training in Welsh to 50% of the workforce by 2027.	March 2027	Cardiff Council's Annual Report on Welsh Language Standards	Cardiff Council	
9. Develop and run a campaign to share best practice in increasing the percentage of the workforce who speak Welsh and/or have received Welsh language training.	An increase in the number of BC Forum Partners' staff that speak Welsh and an increase in the number of those workforces joining Welsh-medium training courses.	March 2024	Delivery partner reports to the BC Forum	National Centre for Learning Welsh Cardiff Council Cardiff Colleges and Universities	
10. Hold Tafwyl every year to promote and raise awareness of the Welsh language and attract Welsh-speaking and non-Welsh speaking communities to socialise and engage with the Welsh language, the Welsh music scene, literature, sport and Welsh culture	Hold Tafwyl each year.	Annual	Menter Caerdydd Tafwyl Report	Menter Caerdydd	<b>Outcome 5</b>

## STRATEGIC THEME 3: CREATING FAVOURABLE CONDITIONS: INFRASTRUCTURE AND CONTEXT

### Areas of Work:

1. Community and economy,
2. Culture and media,
3. Wales and the wider world,
4. Digital technology,
5. Linguistic infrastructure,
6. Language planning,
7. Evaluation and research

Objective	Target	Timetable	Reporting Source	Delivery Partner(s)	WESP Outcome(s) Supported
1. All targets for Theme 3 to be revised following receipt of 2021 Census data	Targets and priorities to be assessed following receipt of Census data and further refined/adapted.	Census data is anticipated to be published in 2023	2021 Census	Cardiff Council	
2. Expand the Bilingual Cardiff Forum membership to include:  i) officers from the Council to share knowledge and good practice and ensure a shared understanding of goals;  ii) a wider base of partners e.g. from business and economy.	Additional members to be identified and agreed by the Bilingual Cardiff forum	September 2022	Bilingual Cardiff Forum minutes	Cardiff Council	
3. Create a strapline for the Bilingual Cardiff Strategy and vision	Create and agree the strapline to market the Bilingual Cardiff Strategy 2022/27.	By April 2022.	Agreement in the March 2022 BC Forum meeting.	Literature Wales  Cardiff Council  All BC Forum partners	

Objective	Target	Timetable	Reporting Source	Delivery Partner(s)	WESP Outcome(s) Supported
4. Create and sustain children's arts activity to support and promote the Bilingual Cardiff Strategy	An increase in the number of arts events and projects provided by the Forum's partners and an increase in the number of children attending them.	Programme of activity to be agreed by March 2023.	Delivery partner reports to the BC Forum	Arts Council of Wales Literature Wales Cardiff Enterprise Millennium Centre Cardiff Schools The Urdd	<b>Outcome 5</b>
5. Increase awareness of the provision, opportunities and access to the arts in Welsh in Cardiff for children, young people and families.  Develop and agree a programme of arts activity in Welsh aimed at adults and older people.  Provide Welsh-medium creative reading and writing sessions in Cardiff city libraries and hubs.	Delivery partners to submit information on arts activity in Welsh to be shared with the Forum's partners.  6 events to be held annually.  6 sessions to be held annually.	April 2022  April 2024  March 2023	Delivery partner reports to the BC Forum  Delivery partner reports to the BC Forum  Delivery partner reports to the BC Forum	Arts Council of Wales Literature Wales Menter Caerdydd Merched y Wawr Millennium Centre The Urdd Cardiff Council	<b>Outcomes 3, 4 &amp; 5</b>



Objective	Target	Timetable	Reporting Source	Delivery Partner(s)	WESP Outcome(s) Supported
6. Increase arts collaboration with years 12 and 13 in Secondary Schools and Undergraduates at Cardiff Colleges and Universities	A programme of work agreed between the delivery partners and collaborative activity to be undertaken from the start of the 2023/24 academic year.	September 2023	Delivery partner reports to the BC Forum	Cardiff Colleges and Universities  Cardiff Welsh-medium Secondary Schools	<b>Outcomes 4 &amp; 5</b>
7. Develop, create and design a monthly circular of Welsh language employment opportunities and work skills development in the city, from volunteering to full-time jobs.	12 monthly circulars have been set and formatted to be shared with the partners.	April 2022	All partners to receive a monthly circular to share with their networks.	Y Dinesydd  All BC Forum Partners	<b>Outcomes 5 &amp; 7</b>
8. Agree and share good practice guidance regarding the use of Welsh and Welsh language considerations for the use of housing developers, housing associations, construction companies, and security companies etc. who work with Cardiff Council.	Distribute the guidance to the Council's partners and encourage the use of and comprehensive consideration of the Welsh language.  Reinforce the Council's guidance that a Welsh language name should be given to all housing developments and projects in Cardiff – this includes the unofficial name used for preliminary marketing and the development or project's final, official name.	September 2022	The handbook to be shared with the Forum's partners.	Cardiff Council  Menter Caerdydd  All BC Forum partners	

Objective	Target	Timetable	Reporting Source	Delivery Partner(s)	WESP Outcome(s) Supported
9. Maintain and promote the Council's street name list and share it internally (e.g. ishare maps and address gazetteer) and externally (Ordnance Survey, Post Office etc.).	<p>Transfer of street names to council resources and relevant external bodies.</p> <p>Strengthen the Council's Street Naming Policy to apply its principles regarding shared spaces to include the naming of parks, green spaces, woodland, transport stations, footpaths and cycleways, and new Council-owned buildings and developments.</p> <p>Engage with local schools (especially schools serving the new Local Development Plan areas) to foster ownership of Welsh language street names in their catchment areas.</p>	<p>March 2023</p> <p>April 2023</p> <p>Engage with schools in Northeast Cardiff by the end of 2023 and schools in Northwest Cardiff by 2025</p>	<p>Delivery partner reports to the BC Forum</p> <p>Revision and expansion of the Council's Street Naming Policy</p> <p>Delivery partner reports to the BC Forum</p>	<p>Cardiff Council</p> <p>Welsh Language Commissioner</p> <p>Cardiff Primary and Secondary Schools</p>	<b>Outcomes 4 &amp; 5</b>
10. Create a lifelong information pack about Welsh language activity and resources in Cardiff.	Agree the final package and promulgate it to communities across Cardiff.	September 2022	Agreement of the information pack in the September 2022 BC Forum meeting	Menter Caerdydd	<b>All Outcomes</b>
11. Work in partnership with information technology companies to advocate for the development and delivery of programmes and resources that support the Welsh language.	Ensure that programmes and information technology resources support Welsh language provision.	March 2027	Delivery partner reports to the BC Forum	<p>Cardiff Council</p> <p>Welsh Language Commissioner</p> <p>Cardiff colleges and universities.</p>	
12. Develop and publish a Grants Policy	Develop a Cardiff Council Grants Policy to meet the requirements under the Welsh Language Standards	March 2022		Cardiff Council	

Objective	Target	Timetable	Reporting Source	Delivery Partner(s)	WESP Outcome(s) Supported
13. Assessment the effectiveness of Bilingual Cardiff strategy interventions.	Assess the impact of the interventions described in the Bilingual Cardiff strategy action plan and measure success in supporting the Cymraeg 2050 themes with reference to Welsh Language Commissioner guidance and Bilingual Cardiff Forum partner best practice.	April 2023 and annually thereafter.	Cardiff Council and Bilingual Cardiff Forum reports on the implementation and completion of the actions described in the Bilingual Cardiff action plan.	Cardiff Council	
14. Revise Cardiff Council's guidance to 3rd parties on the implementation of the Welsh language Standards	Update and revise the 3rd party guidance and include a section the Welsh language standards requirements in terms of tendering.	April 2022	Publication of revised 3rd party guidance	Cardiff Council	
15. Enhance the status of the Welsh language in Cardiff by increasing its prominence in branding for Cardiff Bus and Taxis.	Work in partnership with relevant Council departments and teams to introduce the Welsh term 'Tacsi' as the signage used by Cardiff's new fleet of greener taxis.	April 2023	Change in licensing conditions to include this requirement.	Cardiff Council	
	Increase the use and prominence of Welsh language branding for the Cardiff Bus fleet.	April 2023	Agreement with Cardiff Bus.		
	Investigate the feasibility of the inclusion of requirements concerning the usage of the Welsh language term 'Taxis' in the conditions supporting Cardiff Council grants to replace older taxis with greener models.	April 2023	Inclusion of requirements in relevant grant conditions.		

# APPENDIX 2 - LEAD PARTNERS

As a City wide strategy, the success of the Bilingual Cardiff vision as outlined in this strategy depends on collaborative working with our partners and stakeholders. The following lead partners have agreed to implement and monitor progress against the relevant actions within the action plan.

## Arts Council Wales

Arts Council Wales was established in 1994 and is the official body that funds and develops the arts in Wales. Funded by the Welsh Government and the National Lottery they support artists and arts organisations carrying out programmes of work across Wales in order to make the arts central to the life and wellbeing of the nation.

## Cardiff Rugby

Cardiff Rugby are one of the four professional Welsh regional rugby union teams. Based in Cardiff, the capital of Wales, the team play at Cardiff Arms Park and are owned by Cardiff Rugby Ltd, who also own and run Cardiff Rugby Football Club. From 2003 to 2021 the club were known as the Cardiff Blues before changing their name to Cardiff Rugby prior to the start of the 2021-22 season.

## Cardiff Public Service Board

As part of the implementation of the Well-being of Future Generations Act (Wales) 2015, all local authorities in Wales are required to establish Public Services Boards (PSBs). PSBs bring public and third sector bodies together to work in partnership to improve economic, social, environmental and cultural well-being.

The statutory members of a PSB are as follows:

- The City of Cardiff Council
- Cardiff and Vale University Health Board
- South Wales Fire and Rescue
- Natural Resources Wales

Membership of the Board must also include a number of other partners who participate in its activity as 'invited participants'. Representatives of the following sit on the Cardiff PSB:

- The Welsh Ministers
- The Chief Constable of South Wales Police
- The South Wales Police and Crime Commissioner
- Representatives of the National Probation Service and Community Rehabilitation Company
- Cardiff Third Sector Council



Other partners who exercise functions of a public nature can also be involved in the delivery of its work.

PSBs have a duty under the Well-being of Future Generations Act to assess the economic, social, environmental and cultural well-being of the local area and to produce a local well-being plan setting out well-being objectives that will contribute to achieving the Welsh Government's 7 well-being goals. More information on these goals can be found [here](#).

### **Cardiff Metropolitan University**

Cardiff Metropolitan University is an institution rooted in Wales and provides practice-focused and professionally oriented education for students. Its vision is derived for its commitment to education. Research and innovation undertaken in partnership with students, governments, business and industry to provide tangible benefits for individuals, society and the economy.

Cardiff Met is committed to ensuring that every student fulfils their potential to make outstanding graduate-level contributions to their own and future generations.

### **Cardiff Third Sector Council (C3SG)**

Cardiff Third Sector Council exists to support and develop Cardiff's third sector. Working with the Welsh Government and WCVA, it is committed to increasing the knowledge and

skills of the sector to ensure that groups and organisations in Cardiff can make themselves sustainable and meet the needs of their communities.

### **Cardiff University (School of Welsh)**

The School of Welsh at Cardiff University is a world class academic unit with a global reputation. It specialises in a range of fields relating to the Welsh language and its culture, including literature, linguistics, sociolinguistics, translation, education, planning and policy. It has strong international links, especially with countries that are home to minority languages, such as Canada, Catalonia, the Basque Country and Ireland. The school's staff also specialise in various aspects of the Welsh language and its culture in Cardiff and the surrounding areas.

National surveys show that the School excels in its teaching, its research and the effect of its research outside the academic field. It delivers world class education from undergraduate level to PhD level. Cardiff Welsh for Adults is part of the School and it delivers courses to over 2,000 students in the capital. The School is also responsible for the Welsh for All scheme (which gives an opportunity to hundreds of Cardiff University students to learn Welsh for free) and is one of the centres for the National Sabbatical Scheme (which develops the Welsh skills of education practitioners).

The School of Welsh is part of Cardiff University, an ambitious and innovative university with a bold and strategic vision. Cardiff University is a member of the Russell Group and ranked as 154 in the 2020 QS World University Rankings. Its world-leading research was ranked 6th amongst UK universities in the 2020 Research Excellence Framework for quality. The university provides an educationally outstanding experience for its students. Driven by creativity and curiosity, Cardiff University strives to fulfil its social, cultural and economic obligations to Cardiff, Wales, and the world.

### **Cardiff and Vale College**

Cardiff and Vale College is one of the largest colleges in the UK, delivering high quality education and training within the Capital Region of Wales.

The College has more than 30,000 learners each year across full-time and part-time college courses, university qualifications and apprenticeship programmes, along with dedicated training provision for employers.

It develops skilled and employable people – with some of the best student success rates in the sector and a focus on experiences that ensures that learners stand out and progress.

### **Cardiff and Vale University Health Board**

Cardiff and Vale University Health Board is one of the local health board of NHS Wales. It came into being on 1 October 2009 through the amalgamation of three NHS organisations in the Cardiff and Vale of Glamorgan area. The three organisations amalgamated were: Cardiff and Vale NHS Trust, employing 12,000 staff and previously responsibility for hospital services in the Cardiff and Vale of Glamorgan area; Cardiff Local Health Board; and Vale of Glamorgan Local Health Board both responsible for GP, Dental, Optical and pharmacy services. The headquarters of the Board is in the University Hospital of Wales, in Cardiff.

### **Coleg Cymraeg Cenedlaethol**

The Coleg Cymraeg Cenedlaethol works through branches located across seven universities in Wales. The aim of the branches is to support the work of the Coleg and act as a local point of contact for students.

The choice of Welsh medium courses has expanded significantly in recent years. There are currently over 1,000 courses for Welsh medium students, along with over 150 undergraduate scholarships awarded to students annually.

The work of Coleg Cymraeg Cenedlaethol includes:

- Ensure more study opportunities for Welsh medium students - in partnership with the universities
- Train, develop and fund new Welsh medium lecturers for the future
- Fund undergraduate and post-graduate scholarships
- Support students studying course through the medium of Welsh
- Increase the number of students choosing to study their whole course or part of their course through the medium of Welsh
- Develop quality modules, courses and resources for Welsh medium students.

## Colegau Cymru

Colegau Cymru / Colleges Wales is the national educational charity that represents 14 of Wales' further education (FE) colleges and designated FE institutions. Its Board comprises of college principals and chairs of corporations, appointed by member colleges. It also works closely with a wide range of partners in post-16 education, training and skills.

## Central South Education Consortium

The Central South Consortium (CSC) was established in September 2012. It is a Joint Education Service for five local authorities:

- Bridgend
- Cardiff
- Merthyr Tydfil
- Rhondda Cynon Taf
- Vale of Glamorgan

The consortium is commissioned by and acts on behalf of the five local authorities to develop a school improvement service that challenges, monitors and supports schools to raise standards.

## Clwb Ifor Bach

Clwb Ifor Bach is a live music venue, nightclub and promoter situated in Cardiff city centre on Womanby Street, hosting international, local and emerging artists and has been an early platform for some of the biggest names in music today.

Since its establishment in 1983, Clwb Ifor Bach has been a musical focal point in Cardiff and Wales, welcoming all musical styles and genres from all corners of the world through its doors.

## Y Dinesydd

Y Dinesydd is a monthly local Welsh-language newspaper (or Papur Bro in Welsh) for Cardiff, Wales, established in October 1973.

## Eisteddfod Genedlaethol Cymru

The National Eisteddfod of Wales is one of the world's greatest cultural festivals and is held annually during the first week of August. It is a travelling festival, alternating between north and south Wales. The Eisteddfod was last held in Cardiff in 2018.

The festival, which attracts 150,000 visitors, celebrates the Welsh language and the culture of Wales in an inclusive and eclectic way. Much work has been done over the past decade to develop the festival as a family-friendly and accessible event, evolving and changing from year to year as it visits different parts of Wales.

## Literature Wales

Literature Wales is the national company for the development of literature in Wales. It believes that literature is for everyone and can be found anywhere. The organisation's many projects and activities include Wales Book of the Year, the National Poet of Wales, Bardd Plant Cymru and Young People's Laureate Wales, Literary Tourism initiatives, Writers on Tour

funding scheme, creative writing courses at Tŷ Newydd Writing Centre, Services for Writers (including Bursaries and Mentoring) and Young People's Writing Squads.

The Chief Executive is Lleucu Siencyn. Literature Wales is a registered charity and a Company Limited by Guarantee and works with the support of the Arts Council of Wales and the Welsh Government.

## Menter Caerdydd

Menter Caerdydd was established in June 1998, with the aim of promoting and expanding the use of Welsh in Cardiff by creating opportunities for the city's residents to use the language outside work and school. Today, Menter Caerdydd is seen as one of the most successful Language Initiatives in Wales with over 40,000 service users.

Menter Caerdydd delivers services by working in partnership with a number of Welsh organisations in Cardiff, as well as other organisations in the city whose focus stretches beyond offering activities in Welsh. Menter Caerdydd's main partners are the Welsh Government and Cardiff City Council who are responsible for funding a number of services offered in Welsh in the City. It's a registered charity and a Company Limited by Guarantee.



Menter Caerdydd's core work encompasses six priorities, namely:

- Promoting and creating opportunities to use Welsh.
- Building confidence and changing people's attitude towards Welsh.
- Reinforcing Welsh and its use within families.
- Developing employment and training opportunities for young people and adults.
- Developing Welsh Festivals to raise awareness of Welsh.
- Ensuring that Welsh has a visual platform on a digital level.

Menter Caerdydd's services and activities include leading on Co-ordinating Training and Volunteering opportunities for 16+ students in Welsh, co-ordinating Tafwyl – Cardiff's Welsh language festival, organising weekly clubs for children, free play opportunities and workshops and Care Plans during the Holidays, social opportunities and activities for learners and families, and leading the City's Welsh Language Forum.

### Merched y Wawr

Merched y Wawr is a voluntary, non-political, organisation for women in Wales. Its activities are conducted through the medium of Welsh its aims are to promote women's issues and to support culture, education and the arts in Wales.

### Mudiad Meithrin

Mudiad Meithrin: a national voluntary organisation of cylchoedd meithrin, cylchoedd Ti a Fi, wraparound care, meithrin sessions and Welsh-medium nurseries that provide early years experiences, childcare and education of a high quality for approximately 22,000 children each week.



### National Centre for Learning Welsh

The Centre is a national body responsible for all aspects of the Welsh for Adults education program. It operates as a body at arm's length from Welsh Government and has a clear vision for the future.

The Centre:

- is a visible institution setting a national strategic direction for the Welsh for Adults sector.
- provides leadership for Welsh for Adults providers.
- raises standards in teaching and learning in Welsh for Adults.
- presents an engaging, appropriate and high quality national curriculum and produce resources suitable for all kinds of learners.

The National Centre for Learning Welsh provider in Cardiff is Cardiff University.

### National Museum Wales

Amgueddfa Genedlaethol Cymru – National Museum Wales is a Welsh Government sponsored body that comprises seven museums in Wales:

- National Museum Cardiff
- St Fagans National Museum of History,
- Big Pit National Coal Museum,
- National Wool Museum,
- National Slate Museum,
- National Roman Legion Museum
- National Waterfront Museum

### S4C

S4C is the Welsh language fourth channel and the first television channel to be aimed specifically at a Welsh-speaking audience.

### University of Wales Trinity Saint David

The University of Wales Trinity Saint David (UWTSD) was formed on 18 November 2010 through the merger of the University of Wales Lampeter and Trinity University College Carmarthen, under Lampeter's Royal Charter of 1828. On the 1 August 2013, Swansea Metropolitan University became part of UWTSD.

### Urdd Gobaith Cymru

The Urdd is the largest youth organisation for children and young people in Wales with over 50,000 members. 30% of all Welsh speakers in Wales aged between 8-25 are members.

Urdd Gobaith Cymru's aim is to provide the opportunity, through the medium of Welsh, for the children and young people in Wales to become fully rounded individuals, developing personal and social skills that will enable them to make a positive contribution to the community.

## Wales Millennium Centre

Wales Millennium Centre is an arts centre and performance venue located in Cardiff Bay. The centre hosts performances of opera, ballet, contemporary dance, theatre comedy, and musicals.

The Wales Millennium Centre comprises one large theatre and two smaller halls with shops, bars and restaurants. It houses the national orchestra and opera, dance, theatre and literature companies, a total of eight arts organisations in residence.

The main theatre, the Donald Gordon Theatre, has 2,497 seats, the BBC Hoddinott Hall 350 and the Weston Studio Theatre 250.

## Welsh Language Commissioner

The Welsh Language Commissioner's vision is to see a Wales where people can use Welsh in their everyday lives, and the statutory aim of the post is to promote and facilitate the use of Welsh.

The Commissioner's strategic objectives are:

- Influencing policy to develop the Welsh language
- Expanding people's rights to use Welsh
- Ensuring that public bodies comply with Welsh language standards
- Facilitating wider use of Welsh with businesses and charities

## Welsh Government

The Welsh Government is the devolved Government for Wales. The Welsh Government works to improve the lives of people in Wales and make our nation a better place in which to live and work. The Government is responsible for the devolved areas that include key areas of public life such as health, education and the environment.

The Welsh language is one of the Welsh Government's areas of responsibility - Section 61(k) of the Government of Wales Act 2006 (GOWA 2006) provides that the Welsh Ministers may do anything which they consider appropriate to support the Welsh Language.

The Welsh Government's aim is to see the Welsh language thrive, and has outlined its vision to see a million Welsh speakers by the year 2050.



Caerdydd  
**Ddwyieithog**



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DRAFT BILINGUAL CARDIFF STRATEGY 2022-27